

For JSC “Aeroflot-Russian Airlines”
(hub is based in Sheremetyevo Airport, Moscow)

For S7 airlines
(hubs are based
in Domodedovo
Airport (Moscow)
and Tolmachyovo
(Novosibirsk)

I PASSENGER TRAFFIC (forecast)

	AEROFLOT	S7	
MONTH	2021	2021	
JANUARY	1 200 000	1 100 000	
FEBRUARY	1 000 000	900 000	
MARCH	1 300 000	1 150 000	
APRIL	1 900 000	1 200 000	
MAY	2 150 000	1 500 000	
JUNE	2 700 000	1 700 000	
JULY	3 000 000	1 900 000	
AUGUST	2 950 000	1 900 000	
SEPTEMBER	2 650 000	1 700 000	
OCTOBER	2 500 000	1 500 000	
NOVEMBER	2 400 000	1 200 000	
DECEMBER	2 500 000	1 300 000	
TOTAL:	26 300 000	17 050 000	PASSENGERS



AEROFLOT IS THE LEADER OF RUSSIA'S AIRLINE INDUSTRY AND THE CURRENT MEMBER OF THE GLOBAL AVIATION ALLIANCE SKYTEAM

AEROFLOT was among the first the Russian carriers to enter the IOSA operators registry and it maintained the compliance with the certification ever since. Also the airline has successfully passed the ground services safety audit ISAGO and obtained ISO 9001:2008 quality certification.

AEROFLOT entered the prestigious list of ten world's best Travel and Tourism companies published by The Boston Consulting Group, leaving behind many other industry leaders.

According to the research carried out by In Sites Consulting, **AEROFLOT** scored highly by its passengers in the categories such as "Ground services – check in" and "On-board service". The survey had been carried out between October 2011 and March 2012 among the SkyTeam passengers. 70% of the passengers highly appraised Aeroflot's check-in process and 57% gave the highest marks to Aeroflot's on-board service. Such a high rating brought Aeroflot to the first place among the 15 SkyTeam members.

The airline's fleet is one of the most modern and fast-growing in Europe. **AEROFLOT** currently owns 236 planes, majority of which belong to the classes A320, A321, A330 and SSJ-100.

THE PERCENTAGE OF RUSSIANS WHO REGARD AEROFLOT AS "RELIABLE", "SAFE" AND "PRESTIGIOUS" ON:

Domestic flights

50%



International flights

50%



Passengers of business-class

13%



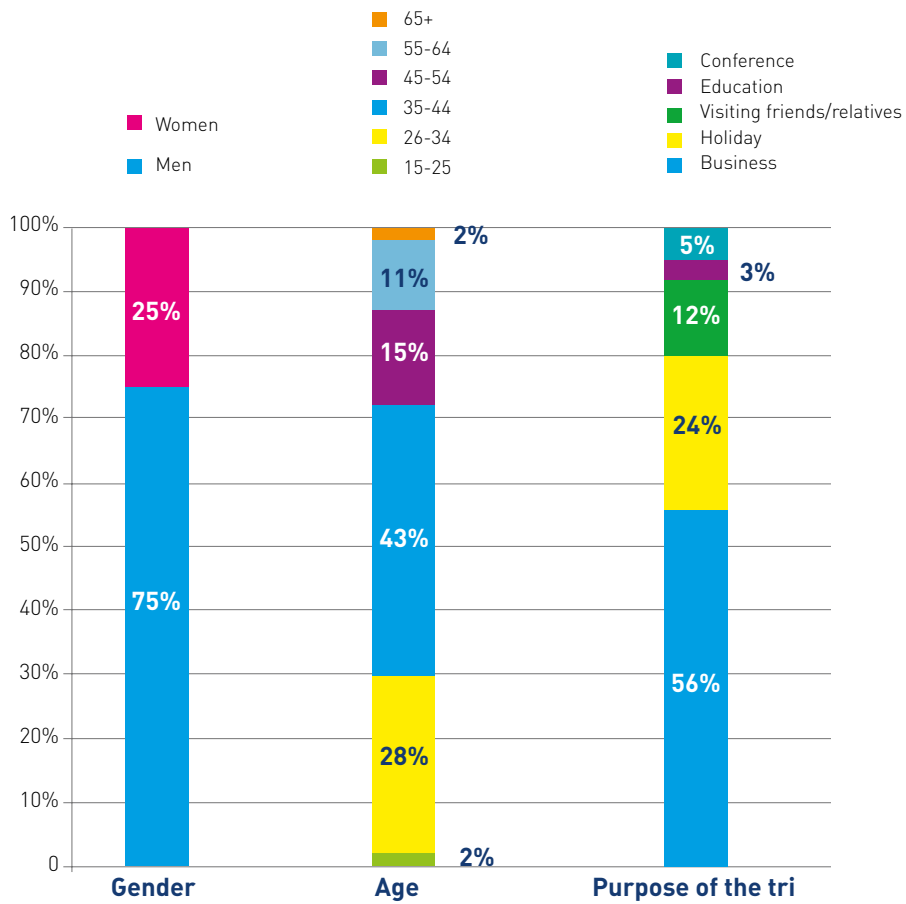
Passengers of economy class

87%

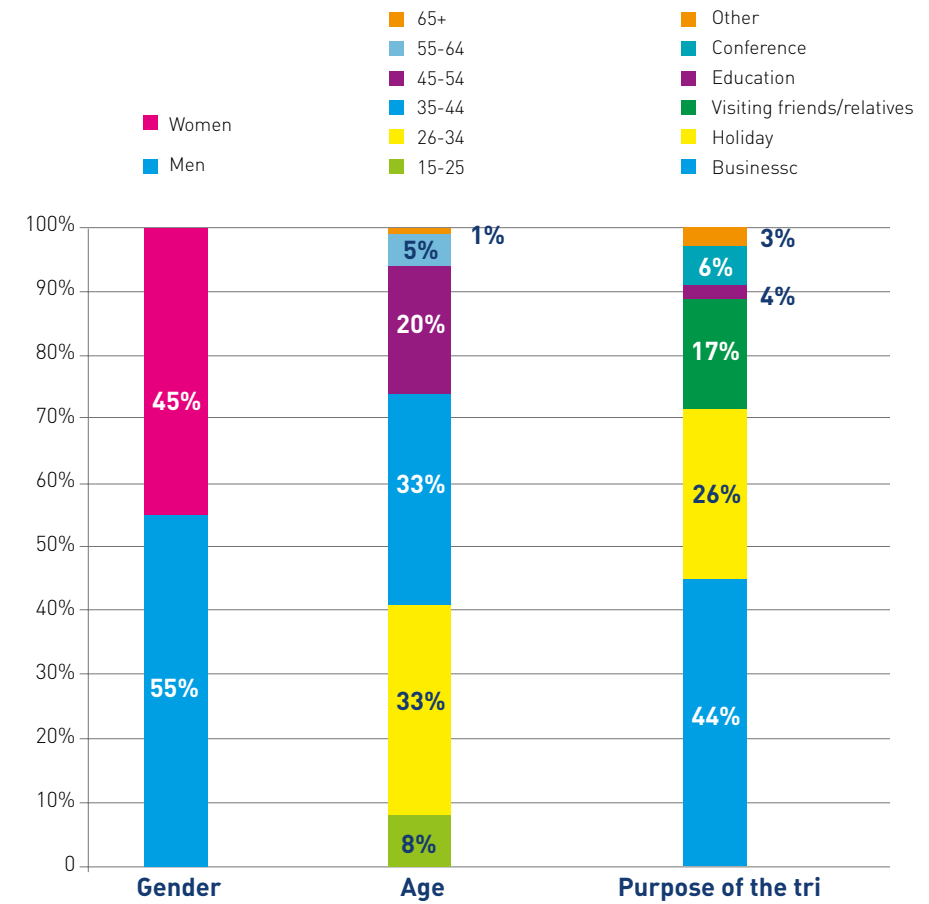


THE AUDIENCE

BUSINESS CLASS PASSENGERS

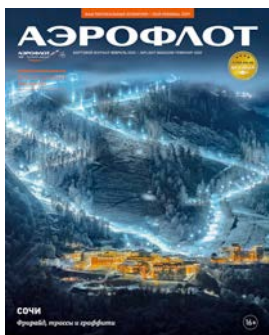


ECONOMY CLASS PASSENGERS





AEROFLOT IS COMPELLING AND CONTEMPORARY MAGAZINE FOR THE PASSENGERS OF RUSSIA'S LARGEST AIRLINE



Circulation - 100 000 copies
An average monthly audience –
1 862 917 readers

Of which 55% – are men,
45% – are women



Number of issues per year – 12
Volume– 176–320 columns



Distribution: on all flights inside the seat
pockets of Economy class cabin and at
the airline' VIP rooms



AEROFLOT PREMIUM IS THE MONTHLY ON-BOARD MAGAZINE FOR BUSINESS CLASS PASSENGERS



Circulation – 25 000 copies
An average monthly audience –
328 750 readers

Of which 75% – are men,
25% – are women



Number of issues per year – 12
Volume– 144–320 columns



Distribution: in the seat pockets of
Business class cabin and
at the airline' VIP rooms

АЭРОФЛОТ STYLE

AEROFLOT STYLE IS THE MONTHLY WOMEN'S GLOSSY MAGAZINE



Circulation – 75 000 copies
An average monthly audience –
1 260 209 readers

Market positioning – fashion and beauty
Readers – 80% women



Number of issues per year – 12
Volume – 104–176 columns



Distribution: in the seat pockets of
Business class cabin and in the pockets
of every second seat of Economy class
cabin and at the airline' VIP rooms



S7 MONTHLY GLOSSY MAGAZINE



Circulation – 83 000 copies
An average monthly audience –
1 420 833 readers



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