



For JSC **"Aeroflot-Russian Airlines"**  
(Sheremetyevo Airport, Moscow,  
Emelianovo Airport, Krasnoyarsk)

For **S7** airlines  
(Domodedovo  
Airport, Moscow  
and Tolmachyovo,  
Novosibirsk)

#2022

# I PASSENGER TRAFFIC (forecast)

	<i>AEROFLOT</i>	<i>S7</i>	
MONTH	2022	2022	
JANUARY	2 100 000	1 200 000	
FEBRUARY	2 000 000	1 100 000	
MARCH	2 300 000	1 300 000	
APRIL	2 350 000	1 400 000	
MAY	2 500 000	1 600 000	
JUNE	2 700 000	1 800 000	
JULY	3 000 000	2 000 000	
AUGUST	3 100 000	2 100 000	
SEPTEMBER	2 800 000	1 800 000	
OCTOBER	2 600 000	1 600 000	
NOVEMBER	2 500 000	1 300 000	
DECEMBER	2 700 000	1 500 000	
<b>TOTAL:</b>	<b>30 650 000</b>	<b>18 700 000</b>	<b>PASSENGERS</b>



AEROFLOT IS THE LEADER OF RUSSIA'S AIRLINE INDUSTRY AND THE CURRENT MEMBER OF THE GLOBAL AVIATION ALLIANCE SKYTEAM

**AEROFLOT** was among the first the Russian carriers to enter the IOSA operators registry and it maintained the compliance with the certification ever since. Also the airline has successfully passed the ground services safety audit ISAGO and obtained ISO 9001:2008 quality certification.

**AEROFLOT** entered the prestigious list of ten world's best Travel and Tourism companies published by The Boston Consulting Group, leaving behind many other industry leaders.

According to the research carried out by In Sites Consulting, **AEROFLOT** scored highly by its passengers in the categories such as "Ground services – check in" and "On-board service". The survey had been carried out between October 2011 and March 2012 among the SkyTeam passengers. 70% of the passengers highly appraised Aeroflot's check-in process and 57% gave the highest marks to Aeroflot's on-board service. Such a high rating brought Aeroflot to the first place among the 15 SkyTeam members.

The airline's fleet is one of the most modern and fast-growing in Europe. **AEROFLOT** currently owns 236 planes, majority of which belong to the classes A320, A321, A330 and SSJ-100.

THE PERCENTAGE OF RUSSIANS WHO REGARD AEROFLOT AS "RELIABLE", "SAFE" AND "PRESTIGIOUS" ON:

Domestic flights

50%



International flights

50%



Passengers of business-class

13%



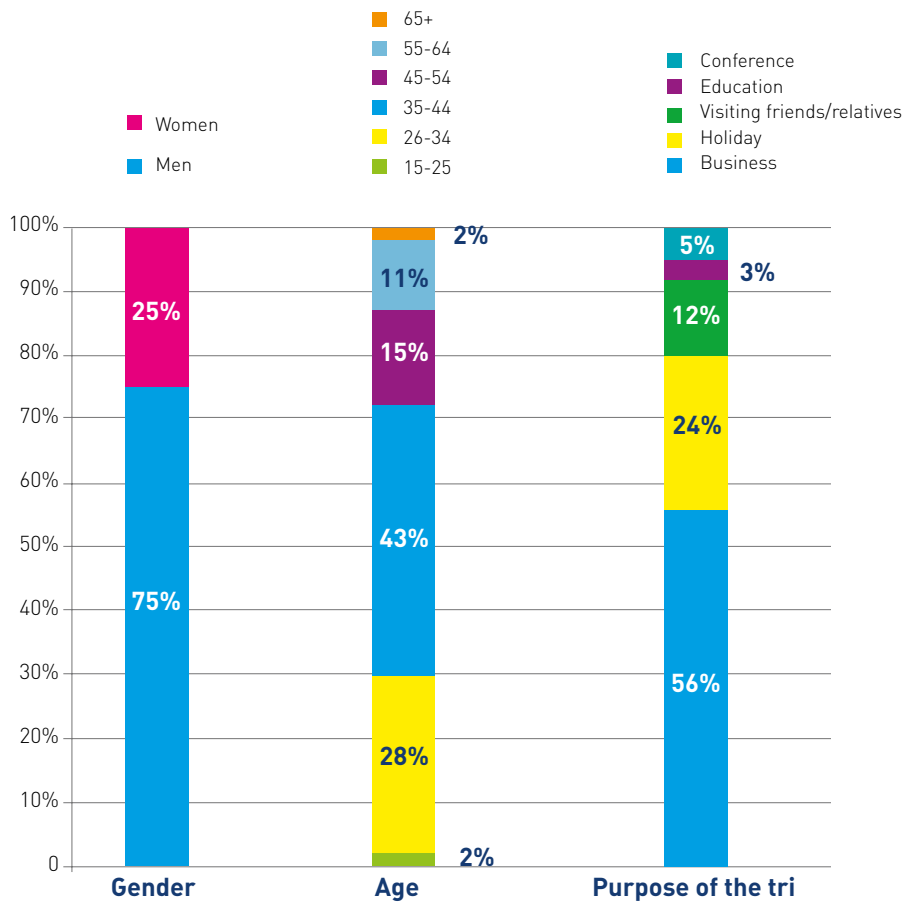
Passengers of economy class

87%

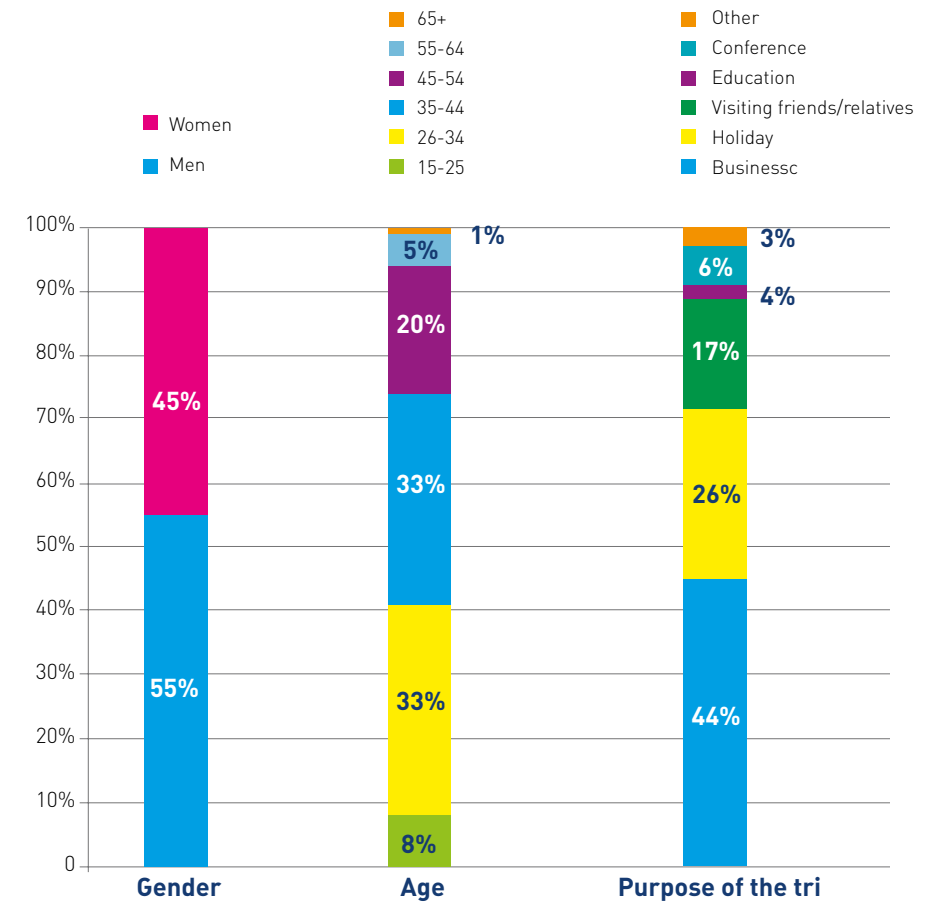


## THE AUDIENCE

### BUSINESS CLASS PASSENGERS



### ECONOMY CLASS PASSENGERS





## AEROFLOT IS COMPELLING AND CONTEMPORARY MAGAZINE FOR THE PASSENGERS OF RUSSIA'S LARGEST AIRLINE



Circulation - 100 000 copies  
An average monthly audience –  
2 171 042 readers

Of which 55% – are men,  
45% – are women



Number of issues per year – 12  
Volume– 176–320 columns



Distribution: on all flights inside the seat  
pockets of Economy class cabin and at  
the airline' VIP rooms



## AEROFLOT PREMIUM IS THE MONTHLY ON-BOARD MAGAZINE FOR BUSINESS CLASS PASSENGERS



Circulation – 30 000 copies  
An average monthly audience –  
383 125 readers

Of which 75% – are men,  
25% – are women



Number of issues per year – 12  
Volume– 144–320 columns



Distribution: in the seat pockets of  
Business class cabin and  
at the airline' VIP rooms

# АЭРОФЛОТ STYLE

## AEROFLOT STYLE IS THE MONTHLY WOMEN'S GLOSSY MAGAZINE



Circulation – 80 000 copies  
An average monthly audience –  
1 468 646 readers

Market positioning – fashion and beauty  
Readers – 80% women



Number of issues per year – 12  
Volume – 104–176 columns



Distribution: in the seat pockets of  
Business class cabin and in the pockets  
of every second seat of Economy class  
cabin and at the airline' VIP rooms



## S7 MONTHLY GLOSSY MAGAZINE



Circulation – 100 000 copies  
An average monthly audience –  
1 558 333 readers



## CONTACTS

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### THE DEPARTMENT OF ADVERTISING

Office D06, floor 6,8, 4th Dobryninsky lane, Moscow, 119049

Tel. +7 (495) 280 3995

**Business director** Natalya Medvedeva / nmedvedeva@in-flight.ru

### DIVISIONAL MANAGERS:

<b>Real estate &amp; Finance</b>	Nadezhda Zarzhetskaya / nzarzhetskaya@in-flight.ru
<b>Clinics, Medical Centers, Restaurants</b>	Yulia Rusakova / yrusakova@in-flight.ru
<b>Cars &amp; Technics</b>	Irina Udalova / iudalova@in-flight.ru
<b>Beauty, Fashion &amp; Luxury</b>	Irina Rozhkova / irozhkova@in-flight.ru
<b>Fashion &amp; Jewelry, Furniture</b>	Ekaterina Vlasova / evlasova@in-flight.ru
<b>Pharmaceutics</b>	Irina Tishina / itishina@in-flight.ru
<b>Food, Technology, Industrial Enterprises</b>	Irina Krasnikova / / ikrasnikova@in-flight.ru
<b>International Business Executive</b>	Maria Alikhanova / malikhanova@in-flight.ru
<b>PR manager</b>	Nadezhda Pavlyuhina / npavlyuhina@in-flight.ru
<b>Coordinators</b>	Elvira Senina, Maria Toropina